

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
936898-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Bradshaw/R/Sheriff	RIC BRADSHAW SHERIFF	

Flight Dates	Order #	Alt Order #
07/31/12 - 08/14/12	936898	06253994

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	08/13/12	08/14/12	WPBF News 25 Mornings	6-7AM	MT-----	:30	2	\$200.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/13/12	08/19/12	MT-----	2	\$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	08/13/12	6:08 AM	WPBF News 25 Mornings	6-7AM	:30	RB-01-M12H	\$200.00	NM
1	WPBF	Tu	08/14/12	6:27 AM	WPBF News 25 Mornings	6-7AM	:30	RB-02-M12H	\$200.00	NM
2	08/06/12	08/10/12	WPBF News 25 Mornings	6-7AM	MTWTF--	:30	4	\$200.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/06/12	08/12/12	MTWTF--	4	\$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPBF	M	08/06/12	6:39 AM	WPBF News 25 Mornings	6-7AM	:30	RB-01-M12H	\$200.00	NM
1	WPBF	Tu	08/07/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	RB-01-M12H	\$200.00	NM
4	WPBF	W	08/08/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	RB-01-M12H	\$200.00	NM
2	WPBF	Th	08/09/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	RB-01-M12H	\$200.00	NM
3	07/31/12	08/03/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	4	\$95.00	NM	
Class of Time - Immediately Pre-emptible without notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	07/30/12	08/05/12	-TWTF--	4	\$95.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Tu	07/31/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	RB-01-M12H	\$95.00	NM
4	WPBF	W	08/01/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	RB-01-M12H	\$95.00	NM
1	WPBF	Th	08/02/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	RB-01-M12H	\$95.00	NM
3	WPBF	F	08/03/12	6:15 AM	WPBF News 25 Mornings	6-7AM	:30	RB-01-M12H	\$95.00	NM
4	08/13/12	08/13/12	Good Morning America	7-9AM	1-----	:30	1	\$225.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/13/12	08/19/12	1-----	1	\$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/13/12	7:49 AM	Good Morning America	7-9AM	:30	RB-02-M12H	\$225.00	NM
5	08/06/12	08/10/12	Good Morning America	7-9AM	M-W-F--	:30	3	\$225.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/06/12	08/12/12	M-W-F--	3	\$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
936898-1	08/19/12	August 2012	07/30/12 - 08/14/12

Advertiser	Product	Estimate Number
Bradshaw/R/Sheriff	RIC BRADSHAW SHERIFF	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/06/12	08/10/12	Good Morning America	7-9AM	M-W-F--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/06/12	7:29 AM	Good Morning America	7-9AM	:30	RB-02-M12H	\$225.00 NM
3	WPBF	W	08/08/12	7:30 AM	Good Morning America	7-9AM	:30	RB-02-M12H	\$225.00 NM
2	WPBF	F	08/10/12	8:38 AM	Good Morning America	7-9AM	:30	RB-01-M12H	\$225.00 NM
6	07/31/12	08/01/12	Good Morning America	7-9AM	-TW----	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/30/12	08/05/12	-TW----	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/31/12	7:59 AM	Good Morning America	7-9AM	:30	RB-01-M12H	\$225.00 NM
2	WPBF	W	08/01/12	8:55 AM	Good Morning America	7-9AM	:30	RB-01-M12H	\$225.00 NM
7	08/13/12	08/14/12	The View	11A-12PM	MT-----	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MT-----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/14/12	10:59 AM	The View	11A-12PM	:30	RB-01-M12H	\$350.00 NM
2	WPBF	Tu	08/14/12	11:33 AM	The View	11A-12PM	:30	RB-02-M12H	\$350.00 NM
8	08/06/12	08/10/12	The View	11A-12PM	MTWTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	MTWTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	W	08/08/12	10:58 AM	The View	11A-12PM	:30	RB-01-M12H	\$350.00 NM
3	WPBF	Th	08/09/12	10:58 AM	The View	11A-12PM	:30	RB-02-M12H	\$350.00 NM
1	WPBF	F	08/10/12	11:32 AM	The View	11A-12PM	:30	RB-02-M12H	\$350.00 NM
9	07/31/12	08/03/12	The View	11A-12PM	-TWTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/30/12	08/05/12	-TWTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/01/12	11:00 AM	The View	11A-12PM	:30	RB-01-M12H	\$350.00 NM
3	WPBF	Th	08/02/12	11:32 AM	The View	11A-12PM	:30	RB-01-M12H	\$350.00 NM
2	WPBF	F	08/03/12	10:58 AM	The View	11A-12PM	:30	RB-02-M12H	\$350.00 NM
10	08/13/12	08/13/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	1-----	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RB-01-M12H	\$160.00 NM
11	08/06/12	08/10/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	4	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	MTWTF--	4	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	08/06/12	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RB-01-M12H	\$160.00 NM
4	WPBF	Tu	08/07/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RB-02-M12H	\$160.00 NM
1	WPBF	Th	08/09/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RB-01-M12H	\$160.00 NM
5	WPBF	F	08/10/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RB-01-M12H	\$160.00 NM
12	07/31/12	08/03/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$160.00	NM
Class of Time - Pre-emptible with notice									

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Advertiser	Product	Estimate Number
Bradshaw/R/Sheriff	RIC BRADSHAW SHERIFF	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	07/31/12	08/03/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-TWTF--	4	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	07/31/12	12:07 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RB-01-M12H	\$160.00 NM
1	WPBF	W	08/01/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RB-01-M12H	\$160.00 NM
4	WPBF	Th	08/02/12	12:06 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RB-01-M12H	\$160.00 NM
3	WPBF	F	08/03/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RB-01-M12H	\$160.00 NM
13	08/13/12	08/13/12	M-F 5pm News	5-6pm	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	5:30 PM	M-F 5pm News	5-6pm	:30	RB-02-M12H	\$350.00 NM
14	08/06/12	08/10/12	M-F 5pm News	5-6pm	MTWTF--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	08/06/12	5:57 PM	M-F 5pm News	5-6pm	:30	RB-02-M12H	\$350.00 NM
2	WPBF	Tu	08/07/12	5:14 PM	M-F 5pm News	5-6pm	:30	RB-01-M12H	\$350.00 NM
1	WPBF	W	08/08/12	5:10 PM	M-F 5pm News	5-6pm	:30	RB-02-M12H	\$350.00 NM
4	WPBF	Th	08/09/12	5:41 PM	M-F 5pm News	5-6pm	:30	RB-02-M12H	\$350.00 NM
5	WPBF	F	08/10/12	5:56 PM	M-F 5pm News	5-6pm	:30	RB-02-M12H	\$350.00 NM
15	07/31/12	08/03/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-TWTF--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/31/12	5:27 PM	M-F 5pm News	5-6pm	:30	RB-01-M12H	\$350.00 NM
2	WPBF	W	08/01/12	5:24 PM	M-F 5pm News	5-6pm	:30	RB-01-M12H	\$350.00 NM
3	WPBF	Th	08/02/12	5:52 PM	M-F 5pm News	5-6pm	:30	RB-01-M12H	\$350.00 NM
4	WPBF	F	08/03/12	5:12 PM	M-F 5pm News	5-6pm	:30	RB-02-M12H	\$350.00 NM
16	08/13/12	08/13/12	WPBF News 25 @ 6:00P	6-6:30PM	1-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RB-01-M12H	\$450.00 NM
17	08/06/12	08/10/12	WPBF News 25 @ 6:00P	6-6:30PM	MTWTF--	:30	4	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	MTWTF--	4	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	08/06/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RB-01-M12H	\$450.00 NM
4	WPBF	Tu	08/07/12	6:19 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RB-02-M12H	\$450.00 NM
5	WPBF	Th	08/09/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RB-01-M12H	\$450.00 NM
1	WPBF	F	08/10/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RB-01-M12H	\$450.00 NM
18	07/31/12	08/03/12	WPBF News 25 @ 6:00P	6-6:30PM	-TWTF--	:30	4	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-TWTF--	4	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

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Advertiser	Product	Estimate Number
Bradshaw/R/Sheriff	RIC BRADSHAW SHERIFF	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	07/31/12	08/03/12	WPBF News 25 @ 6:00PM	6:30PM	-TWTF--	:30	4	\$450.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	07/31/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RB-01-M12H	\$450.00 NM
1	WPBF	W	08/01/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RB-01-M12H	\$450.00 NM
4	WPBF	Th	08/02/12	6:23 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RB-01-M12H	\$450.00 NM
3	WPBF	F	08/03/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RB-01-M12H	\$450.00 NM
19	08/13/12	08/13/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	1-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	7:17 PM	Wheel Of Fortune	7-7:30PM	:30	RB-02-M12H	\$700.00 NM
20	08/06/12	08/07/12	Wheel Of Fortune	7-7:30PM	MT-----	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	MT-----	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/06/12	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	RB-02-M12H	\$700.00 NM
1	WPBF	Tu	08/07/12	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	RB-01-M12H	\$700.00 NM
21	08/02/12	08/03/12	Wheel Of Fortune	7-7:30PM	---TF--	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/30/12	08/05/12	---TF--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	08/02/12	7:19 PM	Wheel Of Fortune	7-7:30PM	:30	RB-01-M12H	\$700.00 NM
2	WPBF	F	08/03/12	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	RB-02-M12H	\$700.00 NM
22	08/13/12	08/13/12	Jeopardy	7:30-8PM	1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	7:53 PM	Jeopardy	7:30-8PM	:30	RB-01-M12H	\$800.00 NM
23	08/08/12	08/09/12	Jeopardy	7:30-8PM	--WT---	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	--WT---	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/08/12	7:28 PM	Jeopardy	7:30-8PM	:30	RB-01-M12H	\$800.00 NM
2	WPBF	Th	08/09/12	7:35 PM	Jeopardy	7:30-8PM	:30	RB-02-M12H	\$800.00 NM
24	07/31/12	08/01/12	Jeopardy	7:30-8PM	-TW----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/30/12	08/05/12	-TW----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/31/12	7:52 PM	Jeopardy	7:30-8PM	:30	RB-01-M12H	\$800.00 NM
2	WPBF	W	08/01/12	7:42 PM	Jeopardy	7:30-8PM	:30	RB-01-M12H	\$800.00 NM
25	08/13/12	08/13/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	1-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RB-02-M12H	\$450.00 NM

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Advertiser		Product	Estimate Number
Bradshaw/R/Sheriff		RIC BRADSHAW SHERIFF	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	08/06/12	08/10/12	M-SUN WPBF News 25 @ 11-11:35PM		MTWTF--	:30	4	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	MTWTF--	4	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	08/07/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RB-02-M12H	\$450.00 NM
3	WPBF	W	08/08/12	11:27 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RB-02-M12H	\$450.00 NM
5	WPBF	Th	08/09/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RB-01-M12H	\$450.00 NM
1	WPBF	F	08/10/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RB-02-M12H	\$450.00 NM
27	07/31/12	08/03/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF--	:30	4	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-TWTF--	4	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/31/12	11:27 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RB-01-M12H	\$450.00 NM
3	WPBF	W	08/01/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RB-01-M12H	\$450.00 NM
2	WPBF	Th	08/02/12	11:24 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RB-01-M12H	\$450.00 NM
4	WPBF	F	08/03/12	11:24 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RB-01-M12H	\$450.00 NM
28	08/04/12	08/11/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-----1-	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/04/12	8:24 AM	Sat 8-9am News	Sat 8-9am	:30	RB-02-M12H	\$175.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1-	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	08/11/12	8:13 AM	Sat 8-9am News	Sat 8-9am	:30	RB-01-M12H	\$175.00 NM
29	07/31/12	08/03/12	Dr. Oz	4-5p	-TWTF--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-TWTF--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/31/12	4:54 PM	Dr. Oz	4-5p	:30	RB-01-M12H	\$400.00 NM
2	WPBF	Th	08/02/12	4:15 PM	Dr. Oz	4-5p	:30	RB-01-M12H	\$400.00 NM
30	07/31/12	08/03/12	Jeopardy	7:30-8PM	-TWTF--	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-TWTF--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/31/12	7:34 PM	Jeopardy	7:30-8PM	:30	RB-01-M12H	\$800.00 NM
31	07/31/12	08/03/12	Nightline	11:35-12:05AM	-TWTF--	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-TWTF--	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	07/31/12	11:55 PM	Nightline	11:35-12:05AM	:30	RB-01-M12H	\$225.00 NM
1	WPBF	W	08/01/12	11:55 PM	Nightline	11:35-12:05AM	:30	RB-01-M12H	\$225.00 NM
32	08/11/12	08/11/12	Sat 6-7am News	Sat 6-7am	-----S-	:30	2	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S-	2	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/11/12	6:12 AM	Sat 6-7am News	Sat 6-7am	:30	RB-01-M12H	\$110.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
936898-1	08/19/12	August 2012	07/30/12 - 08/14/12

Advertiser	Product	Estimate Number
Bradshaw/R/Sheriff	RIC BRADSHAW SHERIFF	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	08/11/12	08/11/12	Sat 6-7am News	Sat 6-7am	-----S-	:30	2	\$110.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	08/11/12	6:46 AM	Sat 6-7am News	Sat 6-7am	:30	RB-02-M12H	\$110.00 NM
33	08/13/12	08/14/12	4:30a-5a	430a-5a	MT-----	:30	2	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MT-----	2	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/13/12	4:39 AM	4:30a-5a	430a-5a	:30	RB-02-M12H	\$20.00 NM
1	WPBF	Tu	08/14/12	4:56 AM	4:30a-5a	430a-5a	:30	RB-01-M12H	\$20.00 NM
34	08/10/12	08/10/12	4:30a-5a	430a-5a	----F--	:30	1	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	----F--	1	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/10/12	4:43 AM	4:30a-5a	430a-5a	:30	RB-02-M12H	\$20.00 NM
Total Spots							83		

Payment Terms 30 Days

<u>Gross Total</u>	\$28,950.00
<u>Agency Commission</u>	\$4,342.50
<u>Net Amount Due</u>	\$24,607.50